

The performance of the approved schemes implemented upto 2020-21 are given hereunder:

i. Improved Cultivation and Advanced Retting Exercise (Jute ICARE)

NJB has been implementing a project Jute-ICARE (Improved Cultivation and Advanced Retting Exercise) for the last years in a phased manner. The project is being implemented by NJB in association with Jute Corporation of India Ltd. (JCI) and Central Research Institute for Jute & Allied Fibres, (CRIJAF), Ministry of Agriculture. The project introduces package of scientific methods of jute cultivation and retting exercises for improving fibre quality and productivity and reducing the cost of jute production and increasing farmers' income. The scientific methods include (i) Registration of farmers (ii) Supply of certified seeds, seed driller, nail weeder and CRIJAF Sona, sending SMSs and demonstrating usages of modernized tools retting exercise etc. Physical progress of Jute-ICARE are as follows :

Particulars	ICARE-I (2015-16)	ICARE-II (2016-17)	ICARE-III (2017-18)	ICARE-IV (2018-19)	ICARE-V (2019-20)	ICARE-VI (2020-21)	ICARE-VII (2021-22)
• No. of Jute growing block / state covered	4 Blocks (W.B & Assam)	14 Blocks (W.B, Bihar, Assam, Odisha, A.P & Meghalaya)	30 Blocks (W.B, Bihar, Assam, Odisha, A.P & Meghalaya)	69 Blocks (W.B, Bihar, Assam, Odisha, A.P & Meghalaya)	72 blocks (W.B, Bihar, Assam, Odisha, A.P & Meghalaya)	130 blocks (WB, Bihar, Assam, Odisha, Meghalaya, AP & Tripura)	140 blocks (WB, Bihar, Assam, Odisha, Meghalaya, AP & Tripura)
• Land covered(Ha)	12331	26264	70628	98897	106934	110893	125000
• No. of farmers covered	21548	41616	102372	193070	243549	258324	300000
• Certified Jute seed	64 MT	160 MT	500 MT	755 M.T	535 MT	604 MT	1000MT
• CRIJAF SONA (MT)	83	273	206	610	612	500	650

The project resulted in improving jute agriculture in the following manner : -

- Increased in jute production (yield) from existing 22/23 quintals per hectare to 26/28 quintals per hectare.
- Quality upgradation at least one grade high.
- Increase in farmers' income by approximately Rs 10,000/- per hectare due to production and quality improvement.

ii. Jute Industry Modernization Scheme : Incentive Scheme for Acquisition of Plant & Machinery (ISAPM) -

To increase the productivity of the jute machinery and make them efficient by replacing the old machines by new and technologically advanced machines, NJB had been implementing ISAPM scheme by providing 20% and 30% of the cost of machineries in Jute Mills and MSME-JDP Units respectively. During 2020-21, an incentive of Rs 800 Lakh was released to 21 Jute Mills under the Schemes. During 2018-19 to 2020-21, incentive amounting to Rs. 3376.07 lakh was released and likely 5 times of incentivized amount invested by the Jute Mills / JDP Units.

iii. Workers' Welfare Scheme :

(a) A SwachhattaAbhiyan – SulabhSauchalaya:

NJB provides assistance to the jute mills for improvement of sanitation, health facilities and working conditions of jute mill workers. The rate of assistance is @90% of actual expenses subject to maximum of Rs. 60.00 lakh (per mill / annum). During 2018-19, under this scheme, 320 Toilet units were constructed in 08 Jute Mills and incentive of Rs 471.53 Lakh was released. During 2019-20 and 2020-21, due to pandemic Covid-19 construction of toilet units in Jute Mills were not under taken, as reported to NJB.

(b) Scholarship Scheme for the girl children of the workers of jute mills, JDP-MSMEs:

NJB had implementing a Scheme since 2014-15 and provided Scholarship / Incentive to the girl children of the workers of Jute Mills and JDP-MSME Units @ Rs. 5,000/- on passing out Secondary and Rs. 10,000/- on passing out Higher Secondary Examinations. The Scheme aimed at Workers' Welfare in Jute Sector. During 2020-21, NJB released Scholarship / Incentive of Rs 264.05 Lakh to 3613 girl children on passing out Secondary and Higher Secondary Examinations. During 2018-19 to 2020-21 scholarship amounting to Rs 779.00 Lakh has been released to 10804 girl children of Jute Mills / MSME-JDP worker.

iv. Export Market Development Assistance Scheme (EMDA) –

The EMDA Scheme facilitated registered manufacturers and exporters of jute products to participate in international fairs and business delegation abroad for export promotion of lifestyle and other JDPs and boost exports. The registered exporters are entitled for reimbursement of the expenditure on space rent + decoration upto maximum 50% and economy class Airfare (for 2 pax.)+ Accommodation up to maximum 50% subject to maximum of Rs 3.75 lakh (being 50% of total expenditure of Rs 7.50 lakh). During 2019-20, assistance amounting to Rs 174.29 Lakh was released to 52 exporters under the schemes. During 2018-19 to 2019-20 an amount of Rs 614.10 lakh had been released to 70 registered jute exporters for participation in International fairs for export promotion of Jute Products under the scheme. Due to pandemic Covid-19, no participation in International Events during 2020-21 took place, as report to NJB.

v. Retail Outlet of Jute Diversified Products and Bulk Supply Scheme :

The scheme aimed at meeting increased demand for jute shopping bags and other JDPs arising mainly due to ban or restrictions on the use of plastic, and thereby support the cause of health of environment. The scheme provided support to the jute entrepreneurs to display, promote and sell varieties of jute diversified products through Retail Outlets in metro cities, state capitals and tourist spots in domestic market. During 2020-21, incentives of Rs 25.30 Lakh was released to 08 jute entrepreneurs for running Retail Outlets of JDPs. 2018-19 to 2020-21, an amount of Rs 60.90 lakh had been disbursed under this scheme.

vi. Jute Integrated Development (JID) Scheme :

The Jute Integrated Development (JID) Scheme had been implemented since 2016-17. The Collaborating Agencies, so selected under the Scheme, act as a facilitator for providing Basic, Advance and Design Development trainings to the unemployed rural youths / WSHGs by setting up of Training cum Production Centre (TCPC) for production of various jute diversified products (JDPs). During 2020-21, an expenditure of Rs 8.92 Lakh was incurred for imparting training to 100 jute artisans under the schemes. During 2018-19 to 2020-21, an amount of Rs 48.13 lakh had been incurred for imparting training to 440 jute artisans through 22 Collaborating Agencies /

Master Trainers/ Designers under the JID Scheme. Out of total No. trainees : 440 atleast 40% are self employed or engaged by the collaborating agencies.

vii. Jute Raw Material Bank (JRMB) Scheme :

Jute Raw Material Bank(JRMB) Scheme ensures supply of Jute Raw materials to the jute entrepreneurs engaged in the production of Jute diversified products at ex-mill gate price. During 2020-21, 12 JRMB were in operation and an expenditure of Rs 138.45 Lakh has been released to 12 collaborating agencies under the scheme. During 2018-19 to 2020-21 49 Jute Raw Material Banks are in operation and an amount of Rs295.80 lakh had been released as incentive to the Collaborating Agencies under the scheme.