

From cloth banners to jute ID cards, the Kerala University Youth Fest goes green

THE TIMES OF INDIA WED, MAR 29, 2017 | UPDATED 04.48PM IST [Arya UR] Mar 29, 2017, 12.00 AM IST]

Step into the University Senate Hall where the Kerala University (KU) Youth Festival is on, and you're greeted by banners made of cloth. On another part of the venue, students distribute food in eco-friendly plates. And all of them wear ID cards made of jute. Yes, the 39th edition of the **KU**Youth Festival is all about going plastic free.

The five-day event which kicked off in Trivandrum on March 27 will witness the participation of around 5,000 talented youth from more than 250 colleges affiliated to the University of Kerala contesting in 96 events spread across nine venues. (see: <http://timesofindia.indiatimes.com/city/kochi/from-cloth-banners-to-jute-id-cards-the-kerala-university-youth-fest-goes-green/articleshow/57872761.cms>)