



Sub: Minutes of the 8th Meeting of the Sub-Committee of JRMB scheme held on 21.01.2019 at the O/o Jute Commissioner, Kolkata

Ref.: NJB/MD/JRMB/2018-19/10 dated 17.01.2019

In reference to the above cited letter, the following members attended the 8th Meeting of the Sub-Committee of JRMB scheme held on 21.01.2019 in the Conference Room of NJB, Kolkata:

1. Shri Kousik Chakraborty, Dy. Jute Commissioner, Kolkata - Chairman
2. Shri RBS. Titus, Director-Marketing for Shri Arvind Kumar, Secretary, NJB - Member
3. Smt. Sonali Choudhury, AO, IJMA, Kolkata - Member
4. NABARD, Kolkata - Member(Absent)
5. Shri Debdoot Mukherjee, AD (Marketing), Kolkata - Member

The Chairman welcomed the members of the Sub - Committee.

1. The sub-committee members felt that the Evaluation criterion is to be restructured especially in some fields there is a provision of awarding 5 marks even if the score against such field is zero. Similar Projects in Evaluation Criterion will refer to the Raw material Bank/ Retail Outlet operated by the agencies in past 5 years with proof of operation/ aid. The revised evaluation criterion is placed in Annexure II.

2. In the Inspection format, inspecting officer must indicate clearly the distance of the JRMB from nearest Railway/ Bus station in KM only. Every page of the Inspection Report must be signed by the Inspecting Officer.

3. If any agency shut down the JRMB/ RO functioning within 5 years of the last receipt of JRMB claim for the respective month, without bonafide reason, then the agency (or agency where same director/ proprietor/ group is involved) will not be eligible to apply to any other schemes operated by NJB.

4. All JRMB's must be inspected at least bi-yearly. On completion of 5 years and 9th year of operation of JRMB, an inspection is to be carried out to determine the status of the JRMB. A register is to be maintained for the said purpose.

5. FIR has to be launched on any fraudulent claim received. On random basis the invoices may be verified regarding the authenticity of the Invoice from the issuing authorities..

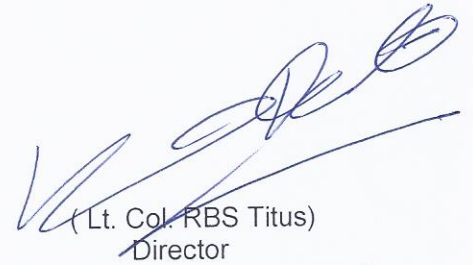
7. Concurrence of MAC is to be undertaken on the recommendation of the sub-committee.

8. The Sub - Committee reviewed and discussed on the progress of the ongoing operating agencies of JRMB scheme selected during Phase I to V (Annexure III).

9. Further, the Sub-Committee recommended to complete MoU with the following 5 agencies where inspections are completed satisfactorily. (Annexure I)

Sl. No.	Name of the Operating Agency (OA)	State	Name of the Contact person & Ph. No.
1	M/s. Sarkar Jute Craft	West Bengal	Mr. Kamal Sarkar (9330860651)
2	M/s. Rakshak Foundation	West Bengal	Ms. Chaitali Das (9830468669)
3	M/s Empower Trust	Telangana	Mr. Narasing Rao (9000334402)
4	M/s. Amaya Prints	Telangana	Ms. Kolar Pushpa Latha (9985390032)
5	M/s ALEAP	Telangana	Ms. Kanneganti Rama Devi (09849022397)

The meeting ended with the vote of thanks to the chair.



(Lt. Col. RBS Titus)
Director

Market Promotion & Scheme Implementation

Encls. : Annexure – I, II and III

To

1. Shri Kousik Chakraborty, Dy. Jute Commissioner & Chairman, Sub-Committee
2. Shri Arvind Kumar M., Secretary, & Sub-Committee - Member
3. Smt. Sonali Choudhury, IJMA, Kolkata - Member
4. Smt. Shobha R. Kerketta, Assistant General Manager, NABARD, Kolkata - Member.

Copy forwarded for information and necessary action

- 1) Shri Kishan Singh Ghughthyal, DD - Delhi
- 2) Shri T. Ayyappan, DD - Chennai
- 3) Shri B. Narshimulu, AD – Hyderabad

Evaluation Criteria of JRMB Total Marks = 100

Sl. No.	Major Components	Description	Criteria for point allotment	Maximum points
1	Agency Experience (Max. Points - 55)	i) Proven and demonstrable experience in JDP sector	> 10 years = 15 5 - 10 Years=10 2-5 years = 5 < 2 years = 0	15
		ii) Details of number of Jute Units or Clusters in nearby location within 10 KM.	> 25 beneficiaries = 10 5-25 beneficiaries = 5 < 5 beneficiaries = 0	10
		iii) Similar Projects like Raw Material Bank/ Retail Outlet operated by the agencies in past 5 years with proof of operation and aid received from Govt. org. / Statutory/ Autonomous body.	>5 projects = 15 2 - 5 projects = 10 <1-2 projects = 5 < 1 projects = 0	15
		iv) Details / Extent of project funding received from the various Govt. sources in the past for similar projects (i.e. project related to JDP retailing / marketing)	> Rs. 10 Lakhs = 15 Rs.5 Lakhs - 10 Lakhs = 10 Rs.1- 5 Lakh = 5 < Rs. 1 Lakh = 0	15
2	Proximity of JRMB Location proposed. (Max. Points - 15)	Near Bus Stands or other transportation facilities available, as per inspecting official report (clearly mention of the distance in KM from the nearest Bus Stand / Railway Station to the proposed JRMB unit with location map)	Within 1 KM = 15 Within 1 – 3 KM = 10 Within 3 – 10 KM = 5 > 10 KM = 0	15
3	Infrastructure. (Max. Points - 15)	Email address, Online Portal, Website, E-marketing modes, Storage facility.	a) Storage facility & Email=5 b) Website incl. a =10 c) E-marketing modes/ Online Sale Portal incl. a & b=15	15
4	Area of the JRMB. (Max. Points - 15)	Total area of the proposed JRMB, Covered Area (including Storage Facility).	> 500 sq. ft. = 15 300 – 500 sq. ft = 10 < 300 sq. ft. = 5 < 100 sq. ft. =0	15
TOTAL MARKS				100

*Agencies seeking 50 marks will be Qualified .