

ANNUAL ACTION PLAN FOR 2022-23 (MARKET DEVELOPMENT & PROMOTION)**A MARKET DEVELOPMENT & PROMOTION SCHEME (MDPS)****(A1) DOMESTIC MARKET PROMOTION ACTIVITIES****(i) REGIONAL/ NATIONAL FAIRS****By Kolkata Office**

Sl. No.	Activity	Place	Month / Period
1	Jute fair	Shillong	Apr '22
2	Jute Fair	Mumbai	Jun'22
3	Jute Fair	Shiliguri	Jul '22
4	Jute Fair	Raipur	Aug '22
5	Jute Fair	Gangtok/ Darjeeling	Sept'22
6	Jute Festival	Chandipur	Sep '22
7	Jute Fair -City Centre-1	Kolkata	Sept '22
8	Jute Fair -City Centre-2	Kolkata	Sept '22
9	Jute Fair	Haldia	Oct '22
10	Jute Fair	Patna	Nov '22
11	Wedding Diaries	Kolkata	July,22
12	India Story	Kolkata	Dec,22
13	Poush Mela	Shantiniketan	Dec'22
14	4 Fairs (@ Rs 5.0 lakh each) unscheduled under reference from Ministry & State Govts.	As per the proposals	As per the proposals

By Delhi Regional Office

1	Jute Fair	Nainital	May/June'22
2	Jute Fair	Shimla	Oct/Nov'22
3	Jute Fair	Chandigarh	Nov/Dec'22
4	SARAS Mela, Srinagar	Srinagar/ Bhopal	Aug/Sept '22
5	Shilpotsav Noida by M/o Culture	Noida, UP	Oct'22
6	CII Fair Chandigarh &/or Dehradun	Chandigarh/ Dehradun	Sept/Oct'22
7	Jute Fair /Lucknow Mahotsav by UP Tourism	Lucknow	Nov',22
8	Punjab International Trade Expo, Amritsar by PHD Chamber of Commerce & Industry	Amritsar & Ludhina	Dec.22 & March'23
9	Shilpgram Utsav, Udaipur	Udaipur, Rajasthan	Dec '22
10	Pashchimi Rajasthan Udyog Hastashlpa Utsav, Jodhpur by DIC/District Admin, Jodhpur	Jodhpur, Rajasthan	Jan'23
11	Taj Mahotsav by UP Tourism	Agra, UP	Feb '23
12	4 Fairs (@ Rs5.0 lakh each) unscheduled under reference from Ministry & State Govts.	As per the proposals	As per the proposals

By Chennai Regional Office

1	Jute Fair	Bangalore/ Mangalore	Sept-Nov.'22
2	Jute Fair	Calicut/Cochin	Oct-Dec'22
3	Jute Fair	Chennai	Oct/Dec'22
4	Jute Fair/ Smart Shoppers Expo/ Metroplus	Puduchery/ Madurai	Aug'22-Feb'23
5	National Handloom Expo	Chennai	Aug'22-Feb'23
6	Coir Kerala	Alleppy	Nov/Dec'22
7	1 Fairs (@ Rs 5.0 lakh each) unscheduled under reference from Ministry & State Govts.	As per the proposals	As per the proposals

By Hyderabad Regional Office

1	Jute Fair/ Golkunda Craft Bazar	Hyderabad	Aug/Sep '22
2	Jute Fair	Nagpur	Oct/Nov '22
3	Jute Fair	Goa	Nov/Dec '22
4	Jute Fair	Pune	Jan/Feb '23
5	All India Craft Mela, Shilparamam	Hyderabad	Dec'22
6	Lepakshi Craft bazar	Vijayawada	Nov'22
7	Jute Fair	Vizak	Jan/Feb '23
8	2 Fairs (@ Rs 5.0 lakh each) unscheduled under reference from Ministry & State Govts.	As per the proposals	As per the proposals