

**Sub: Minutes of the 3<sup>rd</sup> meeting of the Sub-Committee of Retail Outlet Scheme held on 31<sup>st</sup> July, 2019 at O/of the Jute Commissioner.**

**Ref. No. : NJB/MD/ Retail Outlet/2019-20 Dated: 25.07.2019**

In reference to the above cited letter, Sub-Committee constituting of the following members attended the 3<sup>rd</sup> meeting for the Retail Outlet Scheme.

1. Sri Kousik Chakraborty, Dy. Jute Commissioner, Kolkata – Chairman
2. Sri Arvind Kumar M., Secretary, NJB (*Represented by Sri RBS Titus, Director-Mkt*)
3. Shri Kamalesh Kumar DGM, NABARD, Kolkata - Member
4. Mr. AR Zaffar, Secretary, IJMA
5. Sri Debdoot Mukherjee, Asst. Director (MP & SI), NJB, Kolkata -Convenor

The Dy. Jute Commissioner welcomed the members of the Sub-Committee.

1. The Sub-committee reviewed on sub-components on existing of Retail Outlet Schemes and recommended the following proposals to be taken up in the upcoming Monitoring & Approval Committee meeting :-

- (a) To give opportunities to the new entrepreneurs especially who are not attached / involved with jute sector, by amending evaluation criteria.
- (b) The main aim of the Retail Outlet subsidy is to benefit entrepreneurs who need assistance. Accordingly entrepreneurs with annual turnover less than 1 Crore will only be eligible to apply and to be incorporated in the evaluation criteria.
- (c) It is also observed that one beneficiary is operating more than one retail outlet (JDP showroom) and claims benefit for each of them, even located in the same city. The Sub-committee recommended that the MAC will take decision whether this practice will continue or not.
- (d) The guidelines of the scheme need wide publicity to grab the opportunities more and more entrepreneurs all over the India. This will help other sector entrepreneurs for getting interest in the jute sector.

**2. Evaluation & Selection of applications on basis of marking**

Sl. No	Name of the Unit	Area of Outlet and State	Sub-component (Scheme)	Inspection Status	Marks	Remarks
1.	The Jute World	Dev Plaza, Plot No. 12 & 13, Shree Colony, Hyderabad, Telengana	Point of Sale Display	Not recommend ed by Inspection Officer.	NA	Not Recommended (Showing the same space they have applied for different NJB scheme)
2.	Rakshak Foundatio n	Pond Block H, Block E, BaishnabghataPatuli, Township, Patuli, Kolkata – 94.	Outlet owned by Religious bodies or Local Administrati on	Recommen ded by Inspection team.	50	Recommended
3.	Sarkar Jute Craft	Old Manali Club House, Himachal Pradesh – 175 131	JDP Showroom	Recommen ded by Inspection team.	60	Recommended
4.	Sarkar Jute Craft	Manali Mall Road, Opp. Hotel Kunjan, Himachal Pradesh-175 131	JDP Showroom	Recommen ded by Inspection team.	60	Recommended
5.	Durga Trading Co.	SA6/186-K-A Aktha Patel, Katara Shop No. 9, Paharia, Varanasi-221 007	JDP Showroom	Recommen ded by Inspection team.	55	Recommended
6.	Associatio n of Lady Entrepren eurs of India (ALEAP)	ALEI Zone, Plot No. 263, Road No. 16, Jubilee Hills, Hyderabad – 500 003	JDP Showroom	Recommen ded by Inspection team.	55	Recommended
7.	Artisan Inc	54/1A Surah East Road, Ward No-3 Kolkata	Supply Chain Arrangeme nt for Bulk JDPs	Recommen ded by Inspection team.	65	Recommended

Sl. No. 2,3,4,5,6 and 7were recommended by the Committee on the basis of marking.

**3. New application received**

Sl. No	Name of the Unit	Area of Outlet and State	Sub-components (Scheme)
1.	KARAAKRUTI	Unit No 215, 2 <sup>nd</sup> Floor, Brookefield Mall, ITPL Main Road, Kumdanhalli, Bangalore – 560037, Karnataka	JDP Showroom
2.	KARAAKRUTI.	Building No 191, SLV Complex, 1 <sup>st</sup> Floor, Above Lawrence & Mayo, 1 <sup>st</sup> Sector, 27 <sup>th</sup> Main HSR layout, Bangalore-560102, Karnataka	JDP Showroom
3.	Aryan Enterprise	Lairouching, PO-Karong, Senapati, Manipur	JDP Showroom

- The committee recommended to complete inspection of the above three new outlet application. After completion of inspections the same may be placed to the Sub-committee marking and evaluation.

**4. Status of Outlets in Operation (As recorded by O/o NJB)**

Sl. No.	Name of the Unit	IPA accorded w.e.f.	IPA accorded Upto	Sub-components (Scheme)	Status
1.	Ms. Kamlesh Jain, Kamlesh Jain & Co., SCF 10 / Sec. 9D, Chandigarh - 160 009,	1/9/2016	31/8/2019	JDP Showroom	Payment disbursed upto FY2018-19
2.	M/s. Ballyfabs International Ltd., Brookefield Mall, TK-2, 3rd Floor, 67/71, Krishnasamy Road, Coimbatore-641 001.	1/7/2016	30/6/2019	JDP Showroom	Closed on 30/6/2019 Payment disbursed upto FY2018-19
3.	ShriSubrataMajumder ARROW INDIA 5, East PhulBagan, P.S.: Patuli, P.O. Baghajatin Kolkata – 700 086	1/1/2019	31/12/2019	Bulk JDPs	Payment disbursed upto FY2018-19
4.	Ms. PremaPathak, R. M. Centre, 10C, Janak Road, Beside Lake Mall, Kolkata-700 029.	1/6/2016	31/5/2019	JDP Showroom	Closed on 31/5/2019 Claim Processed FY2018-19



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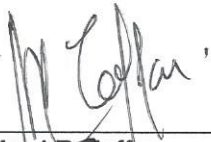
A Statutory Body, Ministry of Textiles, Govt. of India

5.	Ms. Sujatha Nachiappan Snap Jutes Shop No.13, 2 <sup>nd</sup> Floor, Fun Republic Mall, Avinashi Road, Peelamedu, Coimbatore – 641 004, TN	1/4/2018	31/3/2020	JDP Showroom	Payment disbursed uptoFY2018 -19
6.	Mr. Shuja Abass Mughloo Nowshahri Complex, M. K. Chowk, Hawal Srinagar – 190 023 Jammu & Kashmir	1/4/2018	31/3/2020	JDP Showroom	Claim not received for the FY2018-19
7.	Ms. Kamlesh Jain, Kamlesh Jain & Co., SCF 10 / Sec. 9D, Chandigarh - 160 009,	1/4/2018	31/12/2019	Bulk JDPs	Claim not received for the FY2018-19
8.	Ms. GyamarYakum TABIANG ASSOCIATES Lekhi Village, Naharlagun, Papum Pare District, Itanagar – 791 110, Arunachal Pradesh	1/1/2019	31/3/2020	JDP Showroom	Claim not received for the FY2018-19
9.	Shri R. P. Srinivasan SreeVaari Jute Udyog No. 31/63, Millers Road, Near Purasaiwalka, Motcham Theatre, Kilpauk, Chennai – 600 010, TN	1/1/2019	31/3/2020	JDP Showroom	Claim not received for the FY2018-19

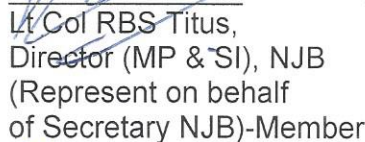
The meeting ended with the vote of thanks.

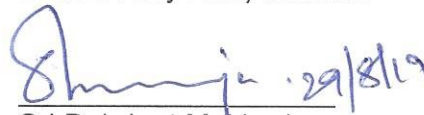
  
09/09/19

Sri Kousik Chakraborty,  
Dy. Jute Commissioner  
Chairman



Mr. AR Zaffar,  
Secretary, IJMA  
Member

  
Lt Col RBS Titus,  
Director (MP & SI), NJB  
(Represent on behalf  
of Secretary NJB)-Member

  
29/8/19

Sri Debdoot Mukherjee  
Asst Director, NJB  
Member



Shri Kamalesh Kumar  
DGM, NABARD, Kolkata - Member