

REPORT

ON

STUDENT OUTREACH

PROGRAMME

VENUE :

**SAKHAWAT MEMORIAL GOVT. GIRLS HIGH SCHOOL
KOLKATA**

DATE & TIME

**02ND JULY, 2015
2.30 P.M. – 4.00 P.M.**

NO. OF PARTICIPANTS

250 NOS.

OBJECTIVE OF THE SCHEME

- **MOTIVATING THE SCHOOL & COLLEGE STUDENTS TO SHIFT TOWARDS USING MORE ECO-FRIENDLY PRODUCTS IN DAILY LIFE**
- **AWARENESS GENERATION ON HARMFUL EFFECTS OF NON-ECOFRIENDLY PRODUCTS**
- **SAVE THE EARTH FROM POLLUTION**
- **PROMOTING SWACHH BHARAT MISSION**
- **FOCUSSING ON ECO-FRIENDLY JUTE FIBRE AND ITS BENEFITS**
- **INTRODUCING VARIOUS JUTE DIVERSIFIED PRODUCTS**

The fifth session of the Student Outreach Programme (SOP) was held at Sakhawat Memorial Govt. Girls High School, Kolkata on 02nd July, 2015 from 2.30 p.m. to 4.00 p.m.

Sri Arvind Kumar M. Secretary, National Jute Board inaugurated the programme welcoming all participants in taking up jute in their daily life usages thereby discarding other non-ecofriendly harmful materials as a step towards preventing environment pollution. The Principal of the school - Smt. Papiya Nag also addressed the gathering and expressed heartfelt thanks to NJB for arranging such an important event. The programme was also attended by the members of the teaching faculty. Students from three classes viz. 6, 7 & 8 consisting of around 250 students participated in the programme.



Secretary, NJB addressing the gathering



Students listening to welcome address by Secretary, NJB



The Principal –Smt Papiya Nag
addressing the gathering



A Jute Memento being presented to
the Principal

The programme was hosted by Shri Mahadeb Datta – Assistant Director from NJB. On the occasion, display tables were set up showcasing Jute Diversified Products – both aesthetic e.g ornaments, chappals etc and functional e.g. low cost shopping bags, hand bags, purses etc. Small sales counter were also set up by local entrepreneurs under supervision of NJB.

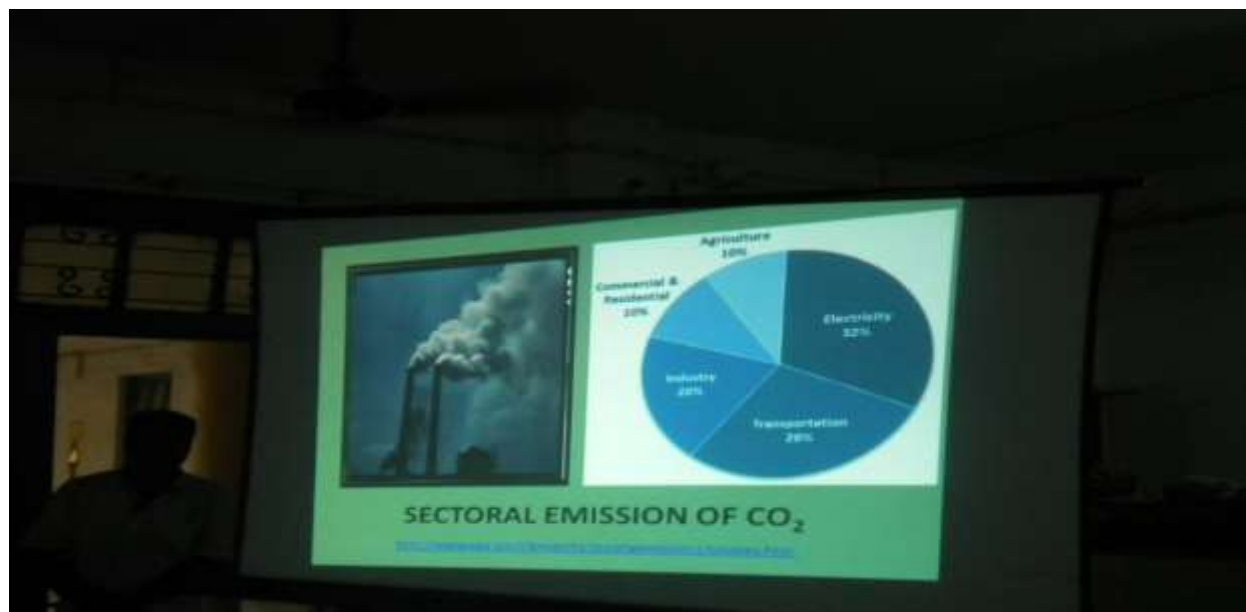


Sri M.Datta, Asst.Director explaining utility of jute



Secretary,NJB taking a glimpse of displayed Jute Diversified Products

In the Programme, an interactive session was held where the students were informed about the harmful effects of using PP/Polythene single/multiple use plastic bags on the environment. The role of jute shopping bags, as the most suitable eco friendly alternative to these PP shopping bags was elaborately discussed by the aid of Audio Visual presentations. Active participation of both students and teachers was evident.



Powerpoint presentations in the programme

In-house quiz questions were put before the students during the session, and every correct response was rewarded by a gift item. In all about 10 questions were asked and the students answered them with enthusiasm.



A talk session was arranged with the participating students who gave short speech on global warming and methods to combat the same through use of eco-friendly items.



Towards an initiative to promote use of jute, all students were requested to submit plastic bags carried by them and in turn they were handed over low cost jute bags. Students with great enthusiasm participated in the event thereby showing positive mindset in accepting jute bags and discarding harmful plastics.



“Don’t want to use polythene bag anymore”



“Give me a low cost jute bag instead”



Glimpse of distribution of low cost jute bags amongst students

The Principal of the school promised that similar programmes may be held in the other sessions. The school authorities have requested for organization of training on JDPs for the students.
